



MAR THOMA COLLEGE, CHUNGATHARA

RESEARCH & PG DEPARTMENT OF COMMERCE

In Association with **The Kerala State Higher Education Council**



FROM VARIABLES TO VALIDATION

A TWO-DAY HANDS-ON WORKSHOP
ON QUESTIONNAIRE DEVELOPMENT



DATE:

22nd & 23rd

OCTOBER 2026

AREAS COVERED

- Research Gap Identification & Problem Development
- Thematic Literature Review & Variable Extraction
- Construct and Scale Development
- Hypothesis Formulation & Conceptual Model Development
- Questionnaire Construction Using Validated Scales
- Pilot Testing & Reliability Analysis
- Exploratory Factor Analysis (EFA)
- Questionnaire Validation & Refinement
- Sample Size Determination & Sampling Frame Development



RESOURCE PERSON

Mr. Badusha Muhammed

Research Scholar,
St. Michael's College, Cherthala,
University of Kerala

REGISTRATION FEE

- Research Scholars / Students ₹1000
- Faculties ₹1250



FOOD AND REFRESHMENT ARE PROVIDED



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